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FOR IMMEDIATE RELEASE

Green Builder® Media Announces New Sponsors for VISION House® Los Angeles

Eastsound, WA, March 1, 2012 - Green Builder Media recently announced new sponsors for the VISION House Los Angeles, a joint project between Green Builder Media and LA-based builder, Structure Home, scheduled to open in early June of this year in Pacific Palisades, CA.

Current calculations indicate that the energy performance for the home will be a 31% improvement over Title 24 requirements. The project is also aiming for a Tier 2 status with the Cal Green code which emphasizes optimized performance, durability, energy efficiency, water conservation, indoor air quality, efficient systems, and sustainable materials.

Additional certification goals for the project include Leadership in Energy and Environmental Design (LEED) Certification, California ENERGY STAR® Certification, and California Home Energy Efficiency Rating System (CHEERS) Verification.

The project recently welcomed national sponsors Leviton® (PV Solar, electrical car charging station, home automation devices), Orenco Systems® Incorporated (greywater system), Schluter®-Systems (tile installation systems), Bentley Prince Street® (carpeting), Noritz® (tankless water heaters), DuChateau® (hardwood flooring) and Gaggenau (luxury home appliances).

“As a general contractor, this is a very exciting opportunity to be able to bring in the top architects, designers, manufacturers, suppliers, subcontractors and field experts all working for a cause I feel very passionate about,” says Mark Sapiro of Structure Home.

Other sponsors include Trex®, Johns Manville, Kitchen Craft® Cabinetry, Uponor, Boise Cascade, Custom-Bilt Metals, Kichler® Lighting, Kohler®, Kohler® Generators, GeoFlow, Textural Designs, DuPont™, Beam Electrolux, Energy Star®, Trane® and Whirlpool® Corporation. To learn more about all our sponsors visit www.greenbuildermag.com/VISION-HOUSE/VISION-House-Los-Angeles-Sponsors.

To learn more about the VISION House Los Angeles, please visit www.greenbuildermag.com/VISION-HOUSE.

Green Builder Media

Green Builder® Media, LLC is the leading media company in North America focused exclusively on sustainable living and responsible growth. With a comprehensive suite of print media, online options, demonstration homes, case studies, training and education vehicles, and live events, Green Builder Media assists building professionals and homeowners thrive in the new green economy. For more information, visit www.greenbuildermag.com.

Structure Home

Organized in 1996, Structure Home is a builder of fine custom homes throughout the Los Angeles basin. Over the last sixteen years, the company has built a significant concentration of projects in West Los Angeles communities, specifically Santa Monica, Brentwood, Pacific Palisades, Westwood, Beverly Hills, Bel Air, and Cheviot Hills. Over its history, Structure Home has assembled a talented team of designers, project managers, construction staff and support personnel who all share a common goal: to build more than just homes – to build lifelong relationships with clients. For more information, visit www.structurehome.com.

